



PATENT  
Attny Dkt No.: 11032-3075 (formerly 058058-5001)

Jew

**THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: MIKA, Joern

Appl'n No.: 10/615,593

Group Art Unit: 2173

Filing Date: 08 July 2003

Examiner: HAILU, Tadesse

For: SYSTEM AND METHOD FOR  
DELIVERING TARGETED CONTENT

**Mail Stop AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO OFFICE ACTION**

Sir:

This paper addresses the Office action mailed on October 31, 2006 ("Office action").

The non-extended three-month shortened statutory period for reply to this Office action expires on January 31, 2007.

The following sections are presented:

**Amendments to the Claims** begin on page 2 of this paper

**Remarks** begin on page 4 of this paper